

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

CONTRACT NO. REV.

1061-60764-1

DATE PRINTED

04/09/13

AND

PAGE 1

35698	AGENCY (OR SERVICE) ACTING AS AGENT FOR		346905	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	BUYING TIME		STEPHEN F LYNCH FOR SENATE			
AND	650 Massachusetts Ave NW Ste 210		13 Temple St			
ADDRESS	Washington	DC 20001-3796	Quincy	MA	02169-5110	
	USA		USA			
CONTACT			PRODUCTLynch/D/US Sen MA			
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 2704	PRODUCT CODE	1300		
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 04/10/13 AND ENDING 04/15/13 NO. WEEKS:						1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 Fixed	10000..	1	05:00A	05:56A	30S	04/15/13-04/15/13	WBZ NEWS	1	400.00	400.00
2 Fixed	10110..	2 1	05:58A	07:00A	30S	04/10/13-04/11/13 04/15/13-04/15/13	WBZ NEWS	3	450.00	1350.00
3 Fixed	10111..	3 1	07:00A	09:00A	30S	04/10/13-04/12/13 04/15/13-04/15/13	THE EARLY SHOW	4	300.00	1200.00
4 Fixed	00011..	2	05:00A	05:56A	30S	04/11/13-04/12/13	WBZ NEWS	2	400.00	800.00
5 CBS News/Fixed	1..1...	1	04:00A	04:30A	30S	04/11/13-04/15/13		2	100.00	200.00
6 Fixed	1011..0	2 1	04:29A	05:00A	30S	04/10/13-04/11/13 04/15/13-04/15/13	WBZ NEWS	3	200.00	600.00
7 Fixed	00101..	2	09:00A	10:00A	30S	04/10/13-04/12/13	RACHAEL RAY	2	450.00	900.00
8 Fixed	00011..	2	11:00A	12:00N	30S	04/11/13-04/12/13	PRICE IS RIGHT	2	800.00	1600.00
9 Fixed	00111..	3	12:00N	12:27P	30S	04/10/13-04/12/13	WBZ NEWS	3	550.00	1650.00
10	10111..	3	05:00P	05:30P	30S	04/10/13-04/12/13	5PM NEWS	4	800.00	3200.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME	BUYING TIME			STEPHEN F LYNCH FOR SENATE		
AND	650 Massachusetts Ave NW Ste 210			13 Temple St		
ADDRESS	Washington	DC	20001-3796	Quincy	MA 02169-5110	
	USA			USA		
CONTACT				PRODUCTLynch/D/US Sen MA		
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO.	2704	PRODUCT CODE	1300	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 04/10/13 AND ENDING 04/15/13 NO. WEEKS:						1

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			FROM	TO						
		1				04/15/13-04/15/13				
Fixed										
11	10111..	3	05:30P	06:00P	30S	04/10/13-04/12/13 04/15/13-04/15/13	530PM NEWS	4	900.00	3600.00
Fixed		1								
12	10000..	1	06:00P	06:30P	30S	04/15/13-04/15/13	WBZ NEWS	1	1000.00	1000.00
Fixed										
13	00111..	3	06:00P	06:30P	30S	04/10/13-04/12/13	WBZ NEWS	3	1000.00	3000.00
Fixed										
14	10011..	2	07:00P	07:28P	30S	04/11/13-04/12/13 04/15/13-04/15/13	WHEEL OF FORTUNE	3	1800.00	5400.00
Fixed		1								
15	00101..	2	07:28P	07:57P	30S	04/10/13-04/12/13	JEOPARDY !	2	2700.00	5400.00
Fixed										
16	Su	1	09:00P	10:00P	30S	04/14/13-04/14/13	THE GOOD WIFE	1	6000.00	6000.00
Fixed										
17	001000.1	2	11:00P 11:00P	11:35P 11:35P	30S	04/10/13-04/14/13	WBZ NEWS	2	1800.00	3600.00
Fixed										
18	10000..	1	11:35P	12:37A	30S	04/15/13-04/15/13	DAVID LETTERMAN	1	650.00	650.00
Fixed										
19	10000..	1	12:37A	01:37A	30S	04/15/13-04/15/13	LATE LATE SHOW	1	250.00	250.00
Fixed										
20	00110..	2	11:35P	12:37A	30S	04/10/13-04/11/13	DAVID LETTERMAN	2	650.00	1300.00

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NAME	BUYING TIME			STEPHEN F LYNCH FOR SENATE	
AND	650 Massachusetts Ave NW Ste 210			13 Temple St	
ADDRESS	Washington DC 20001-3796			Quincy MA 02169-5110	
	USA			USA	
CONTACT				PRODUCT Lynch/D/US Sen MA	
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO.	2704	PRODUCT CODE 1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 04/10/13 AND ENDING 04/15/13 NO. WEEKS: 1					

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			FROM	TO						
Fixed										
21 Fixed	00010..	1	12:37A	01:37A	30S	04/11/13-04/11/13	LATE LATE SHOW	1	250.00	250.00
22 Fixed10	1	05:00A	06:00A	30S	04/13/13-04/13/13	WBZ NEWS	1	150.00	150.00
23 Fixed1.	1	06:00A	07:00A	30S	04/13/13-04/13/13	WBZ NEWS	1	350.00	350.00
24 Fixed01	1	05:00A	06:00A	30S	04/14/13-04/14/13	WBZ NEWS	1	150.00	150.00
25 Fixed	Su	1	06:00A	07:00A	30S	04/14/13-04/14/13	WBZ NEWS	1	350.00	350.00
26 Fixed	Su	1	07:00A	08:00A	30S	04/14/13-04/14/13	WBZ NEWS	1	500.00	500.00
27 Fixed	Su	1	08:00A	09:00A	30S	04/14/13-04/14/13	WBZ NEWS	1	550.00	550.00
28 Fixed	Su	1	08:57A	10:30A	30S	04/14/13-04/14/13	CBS SUNDAY MORNING	1	1200.00	1200.00
Total Contract:								54		45600.00
Billing Summary										
Qtr 2-13			Apr	May	Jun	Total				
			45600.00	.00	.00	45600.00				

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